

G S R

MODEL

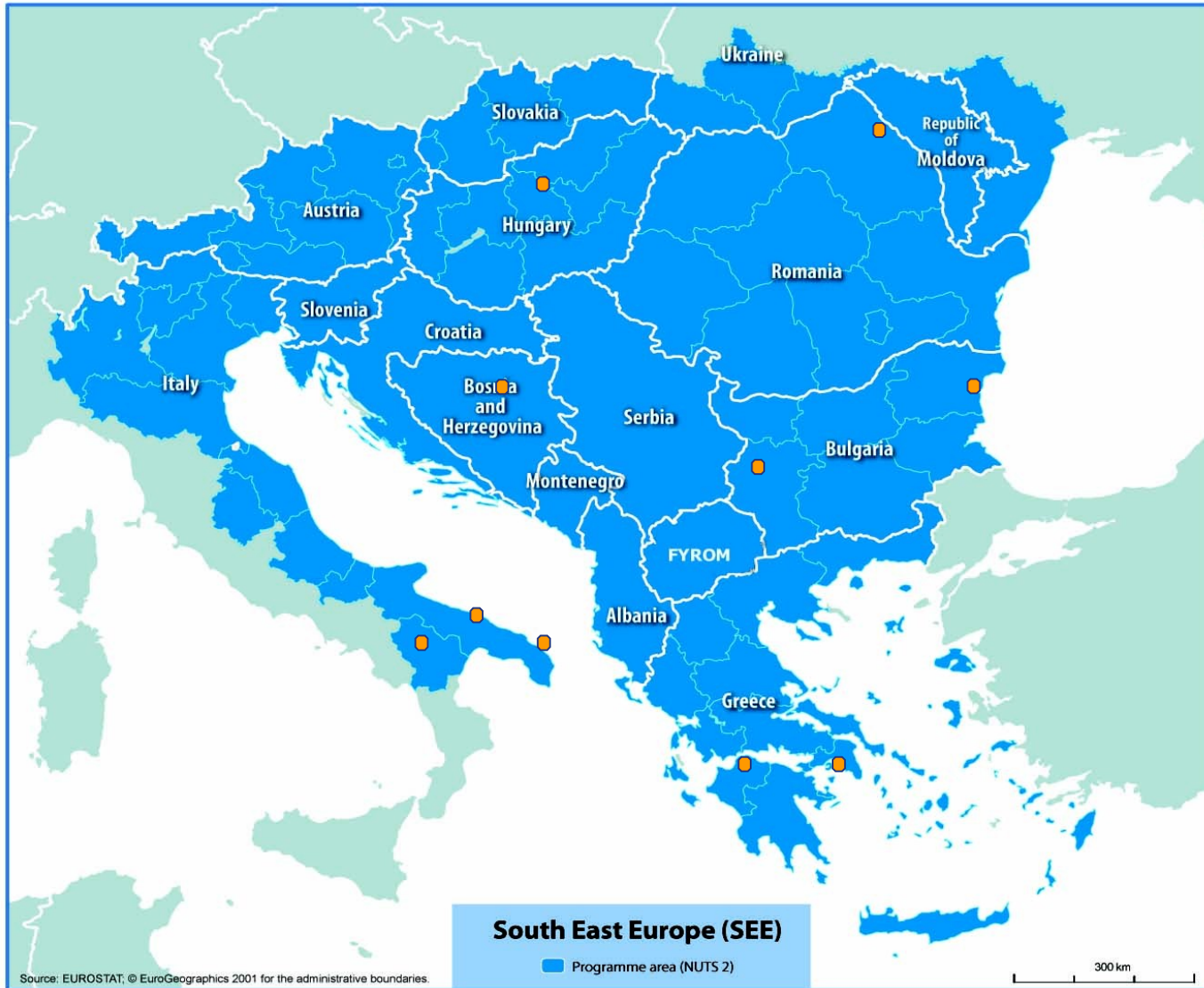
Assoc. Prof. Lidia Georgieva MD, PhD.

Budapest,

30 May

1. Principles of GSR project
2. Principles of Social Responsibility
3. The structure of GSR Model
4. Quality, environmental and social responsibility in GSR Model
5. GSR Model – Health Gain Approach

Introduction



Partners

ELOT

BIC of Attika (GR)

University of Patras (GR)

Ministry of Health (BG)

Municipality of Iasi (RO)

University of Salento (IT)

Region of Basilicata (IT)

Municipality of Bari (IT)

**Decentralized Administration
of Attika (GR)**

TEMPUS (HU)

BSC Zenica (BA)

Aims



“Dynamic” enhancement of the competences and the capacity of the governmental agencies



Improvement of Productivity and Efficiency



Facilitation of the transition towards “excellence”



Introduction of “Organisational Social Responsibility” in the Public Sector



Pilot implementation of the “GSR system”, leading to the design of pilot Action Plans

Expected results



- ❖ The GSR Mechanism ü an integrated, innovative and effective tool, well designed and tested, ready-to-use by anyone interested.
- ❖ Events ü (focus groups-workshops-conference), which will support animation of potential stakeholders to actively participate in G.S.R.,as well as wide dissemination-mainstreaming-transfer of the outputs.
- ❖ Training ü will be delivered to experts of numerous stakeholders/ Actors of all categories will contribute to mainstreaming and create the basis for sustainability.
- ❖ Pilot application process ü will assist testing and improvement of products, whilst will substantially contribute to dissemination and mainstreaming, by involving a considerable number of stakeholders.

Stakeholders

- ❖ National-Regional-Local Governmental entities (core beneficiaries),
- ❖ Highest Education-Research Institutions,
- ❖ Social Partners,
- ❖ Citizens' Associations,
- ❖ Enterprises,
- ❖ Developmental Agencies,
- ❖ Chambers,
- ❖ Private Organizations and Scientists/Experts of the G.S.R. fields of interest,
- ❖ Networks of Experts,
- ❖ European and International Institutions activating in relevant issues,
- ❖ NGOs, etc.

Normative document



7 PRINCIPLES OF SOCIAL RESPONSIBILITY

Being socially responsible means that...

... people and organizations behave ethically and with sensitivity toward social, cultural, economic, and environmental issues. Striving for social responsibility helps individuals, organizations, and governments have a positive impact on development, business, and society.

Governmental Organization



Governmental Organizations (Gos) operates in a socially responsible manner by ensuring

the effective application of laws and regulations in its activities and relationships to foster a culture of compliance with the law.



maximizing its contribution to sustainable development (SD) including health and safety of society and support achievement of their government's SD objectives.

acting in a transparent and ethical behaviour throughout the organization and within its sphere of influence to meet its stakeholders expectations.

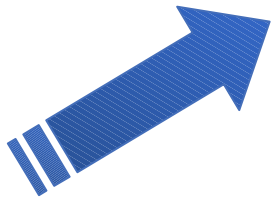
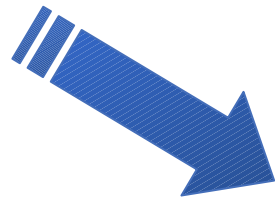
The structure of GSR Model



ISO 22000



ISO 10001



GSR Model

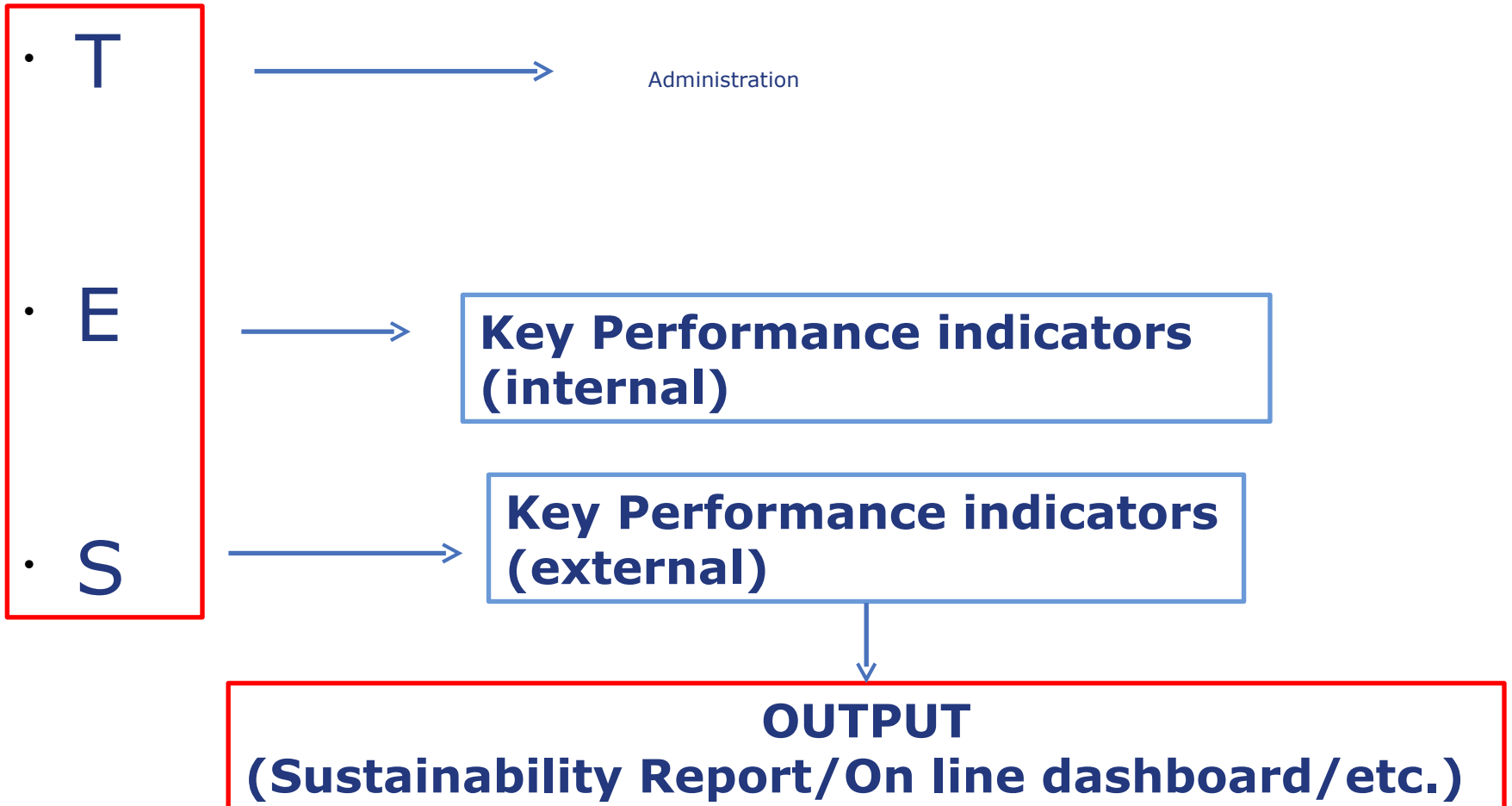
- Trasparency
- Efficiency and effectiveness
- Sustainability

E-democracy

KPI internal

KPI external

The structure of GSR Model



The structure of GSR Model



Three decision levels



The structure of GSR Model



STRATEGIC
LEVEL

TACTICAL LEVEL

SUSTAINABIL
TY REPORT

PERFORMAN
E INDICATOR

OPERATIONAL
LEVEL



**OPERATIVE INDICATORS OF
EVERY OFFICE**

Strategic level

At the strategic level is the choice of the main themes, based on guidelines derived from program of the Mayor/Minister/Manager.

The indicators at strategic level are classified in **main-areas**.



The structure of GSR Model

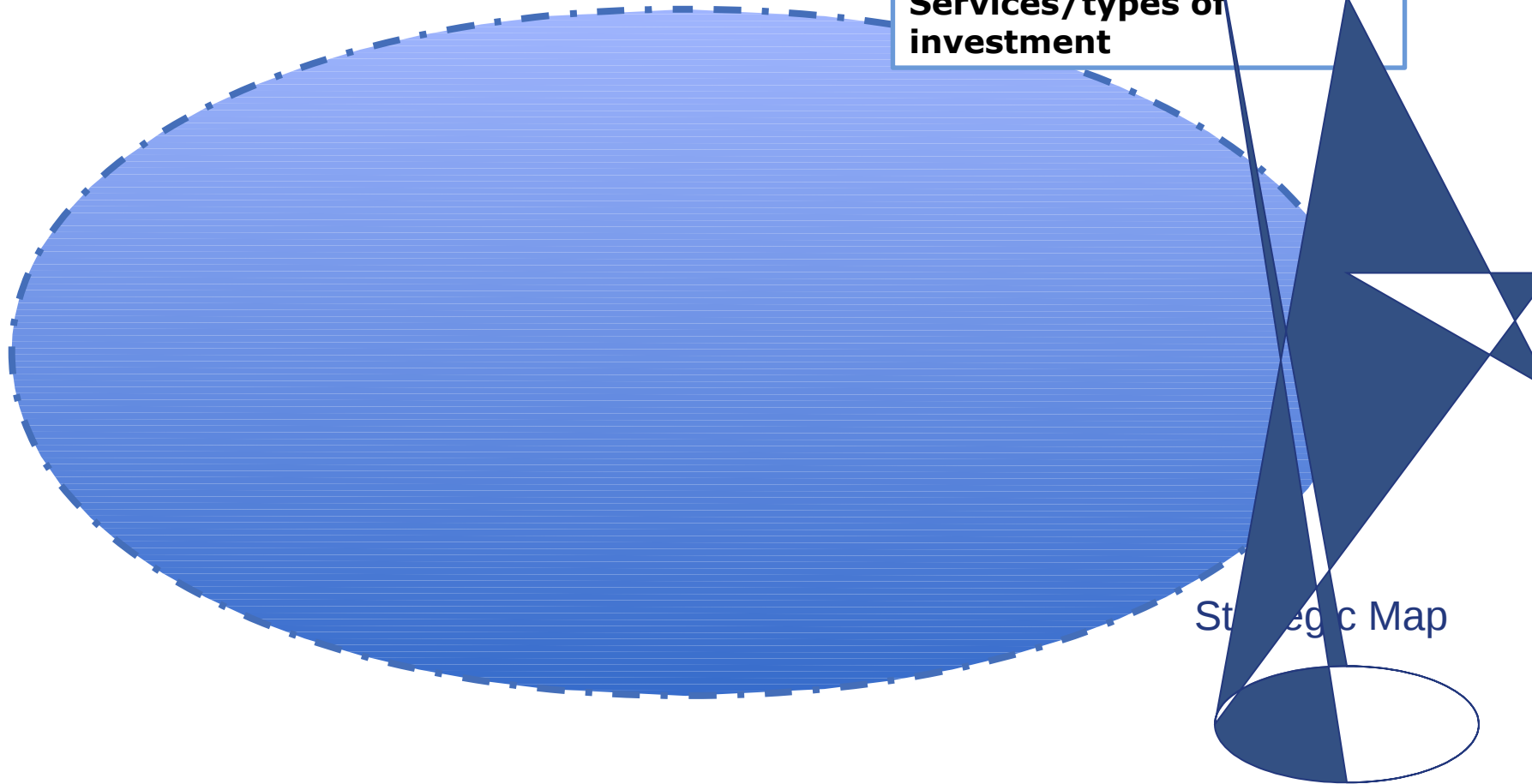


Main-area



Area of action:

Services/types of investment



Tactical level



Financial resources



**Balance
Business plan**

Services



**Service card
Existing designing**

**Organization and
learning**



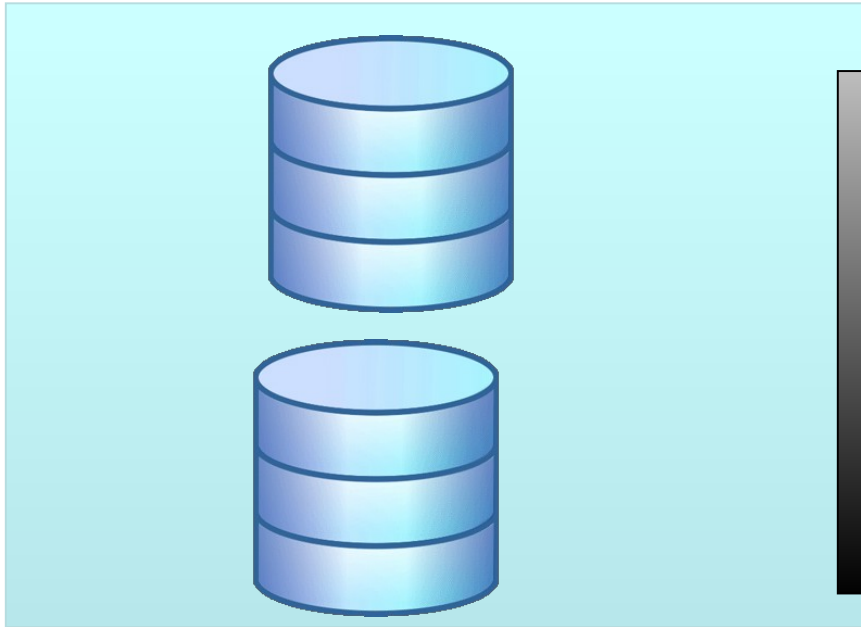
**Performance Indicators
of assessment team**

OUTPUT

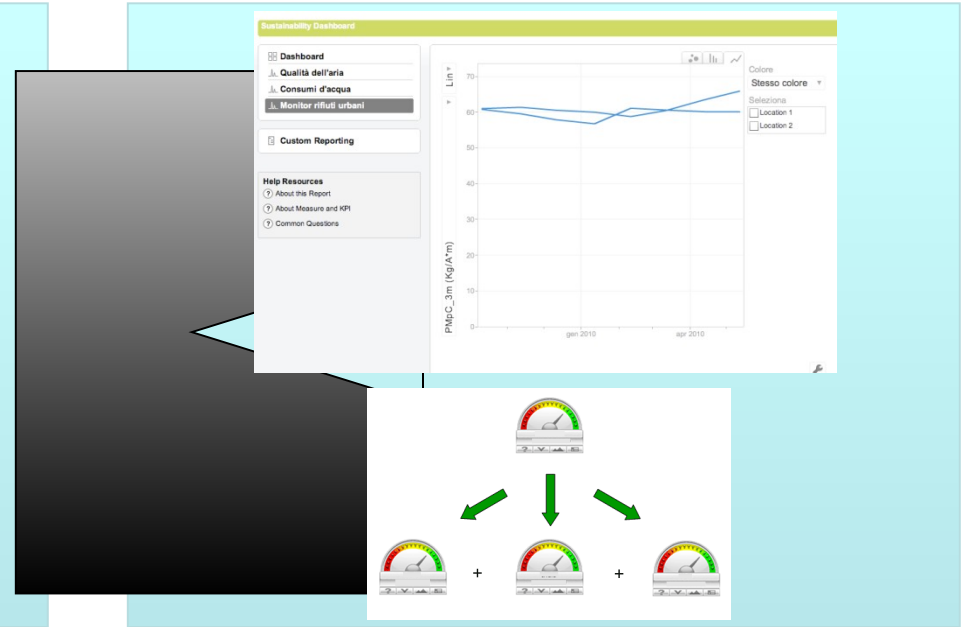
(Sustainability balance/On line Dash board/etc.)

The dashboard of indicators

Data processing level



On line



Operational level



In this level there are the indicators of achievement to assess the actions and activities undertaken.

These indicators concern the internal employees of every office.



- Internationally, there is growing concern about the social, environmental and health impact of organizational activities.
- However, traditional financial accounting and reporting do not adequately provide for the measurement of social, environmental and health impact and, consequently, there is a need for broader sustainability reporting (SR) in organizations.
- Further, there is no consensus on what SR means, nor a common shared framework to adopt.

Sustainability

- There is no agreed upon specific definition for 'sustainability'.
- According to the OECD the meaning of sustainability involves 'linking the economic, social and environmental objectives of societies in a balanced way' and taking a long-term perspective 'about the consequences of today's activities. meeting the challenge of sustainable development requires that the process through which decisions are reached is informed by the full range of possible consequences, and is accountable to the public'.

Main issue for SR governmental organization is...

...how an organisation contributes, or aims to contribute in the future, to the improvement or deterioration of economic, environmental, and social conditions, developments, and trends at the local, regional, or global level.

GSR model - Health Gain approach

- ❖ The GSR model has relevance for the Health Gain approach because it is about improving the operations of the public administration itself and about linking together sustainable development, quality, efficiency and encouraging cross-sectoral collaboration between departments.
- ❖ There are interventions on **Public services** and **Health and social protection**

- 
- ❖ Be healthy!
 - ❖ Be Social responsible to be healthy!

G S R

Thank You !